

# Blackman and White continues recruitment programme

As part of its planned investment programme, Blackman and White, the UK's only manufacturer of industrial flatbed cutters has just recruited Adam Dobkin to spearhead the company's new on-line spare part division. Dobkin, a graduate in Computer Solutions, will be responsible for ongoing development of the Essex-based company's new website <a href="https://www.cuttingresources.com">www.cuttingresources.com</a> and ensuring customers receive the high standards of service.



Dobkin said, "As the only manufacturer of flatbed cutting machines in the UK, we are able to provide a rapid turnaround and delivery of spares and consumables such as replacement blades and router bits, not only for Blackman and White machines but most standard industrial flatbed cutters. Automated cutting machines are designed to increase speed and efficiency, so minimising downtime can be critical for our customers.

The new on-line service means customers can order spares immediately they are required, even if it's outside normal office hours. We can then process and despatch the orders straight away to ensure that full production can be resumed with the minimum of delay."

Commercial director Eiko White added, "Since the company was founded 45 years ago, Blackman and White has always been committed to providing effective cutting solutions and excellent customer service. Adam is joining us with a fresh enthusiasm and his skills in computer solutions will help us meet the future needs of our customers, and ensure we continue to offer a world-class service."

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Date 16th September 2013

### **Editor's Notes**

High resolution images available on request

#### **More about BW Cutters**

BW Cutters is a world class leader in the field and the only UK manufacturer of industrial flatbed cutting machines. Their cutters and plotters range from the Orion, designed for light to medium duty, to the Mastercut heavy duty platform. Blackman & White's innovative

Mastercut Versa-Tech series provides laser, knife and routing capabilities cuts thin metal including aluminium, rigid board, Foamex, acrylic and wood up to one inch thick with an accuracy within 0.1mm. Available with blade, laser cutters or routers, BW Cutters are exported to Europe, the Middle and Far East and throughout the USA.

For further information visit www.bwcutters.com

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